

**KATRINA PARIERA**  
CURRICULUM VITAE

**CONTACT INFORMATION**

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Dept. of Organizational Sciences and Communication  
The George Washington University  
600 21<sup>st</sup> St NW, Washington, DC 20052

202-994-3728  
KLP@gwu.edu

**EDUCATION**

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PhD in Communication

University of Southern California, Annenberg School for Communication and Journalism. Los Angeles, CA. Dissertation: "The Influence of a Humorous Intervention on Parent-Child Sexual Communication." Chair: Sheila Murphy. Defended and Approved by Committee: April, 2014.

Master of Arts in Communication, Culture and Technology

Georgetown University, Washington, D.C. Thesis: "Information Literacy on the Web: How Visual and Textual Cues Contribute to Health Website Credibility Assessments" Chair: Jeanine Turner. High Pass: May 2009.

Graduate Institute of International Studies / Institut de Hautes Etudes, 2008

Geneva, Switzerland. Summer program on globalization, global health, and international relations, including lectures at the World Health Organization and International Committee of the Red Cross.

Bachelor of Arts, Applied Linguistics, Magna Cum Laude, 2006

Portland State University, Portland, OR.

**ACADEMIC POSITIONS**

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Assistant Professor of Communication, Department of Organizational Sciences and Communication at The George Washington University. 2014 to Present.

Assistant Professor of Sociology (Additional Appointment), Department of Sociology at The George Washington University. 2014 to Present.

**PEER REVIEWED PUBLICATIONS**

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Pariera, K. L. (in press) The influence of humor and amusement on mother-adolescent sexual communication. *International Journal of Humor Research*.

Pariera, K. L. (2016) Barriers and prompts to parent-child sexual communication. *Journal of Family Communication*, 16 (3), 277-283. DOI: [10.1080/15267431.2016.1181068](https://doi.org/10.1080/15267431.2016.1181068)

- Pariera, K. L. (in press) Understanding mothers' information-seeking about mother-adolescent sexual communication. *The International Journal of Health, Wellness, and Society*.
- Pariera, K. L., Murphy, S. T. Meng, J., & McLaughlin, M. L. (in press) Exploring willingness to participate in clinical trials by ethnicity. *Journal of Racial and Ethnic Disparities*, DOI: [10.1007/s40615-016-0280-6](https://doi.org/10.1007/s40615-016-0280-6).
- Pariera, K. L. (2016) The communication of sexual norms. In C.M. Noland & J. Manning (Eds.), *Contemporary Studies of Sexuality & Communication*. (pp). Dubuque, IA: Kendall Hunt. [ISBN: 9781465270245](https://www.kendallhunt.com/9781465270245)
- Meng, J., McLaughlin, M. L., Pariera, K. L., & Murphy, S. T. (2016) A comparison between Caucasians and African Americans in willingness to participate in cancer clinical trials: The roles of knowledge, distrust, information sources and religiosity. *Journal of Health Communication*, 21(6), 669-677, DOI: [10.1080/10810730.2016.1153760](https://doi.org/10.1080/10810730.2016.1153760)
- Pariera, K. L. (2015) Perceived effects of instructional pornography on the self, partner, and others. *Sexual and Relationship Therapy*, 30 (3), 385-400. DOI: [10.1080/14681994.2014.967760](https://doi.org/10.1080/14681994.2014.967760)
- Pariera, K. L., Hether, H. J., Murphy, S. M., de Castro Buffington, S., & Baezconde-Garbanati, L. (2014). Portrayals of reproductive and sexual health on primetime television. *Health Communication*, 29 (7), 698-706. DOI: [10.1080/10410236.2013.774653](https://doi.org/10.1080/10410236.2013.774653)
- Pariera, K. L. (2013). Misperceived social norms about taboo sexual behavior. *Electronic Journal of Human Sexuality*, 16. Available from <http://www.ejhs.org/volume16/Norms.html>
- Pariera, K. L. (2012). Information literacy on the Web: How college students use visual and textual cues to assess credibility on health websites. *Communications in Information Literacy*, 6 (1), 34-48. [Link](#)
- Pariera, K. L. (2008). Who benefits from telecom: Understanding the expressed values guiding the emerging telecommunications regime. *Gnovis Journal*, 9(1).
- Pariera, K. L. (2008). The usage of politeness strategies in email discussions about taboo topics. *Portland State University McNair Scholars Online Journal*, 2(2006-2008), 320-341.

## ARTICLES UNDER REVIEW OR REVISION

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Pariera, K. L., & Brody, E. (under review) Dear parents: Advice from young adults to parents about how to talk to your kids about sex.

Pariera, K. L. & McCormack, T.A (under review) "Why can't we just have sex?": An analysis of adolescents' anonymous questions about sex.

Pariera, K. L. (under review) Mothers' beliefs about the importance and impact of family sexual communication.

## NON-PEER REVIEWED PUBLISHED WORKS

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Pariera, K. L. (2009) *Content Analysis of Study Abroad Websites* [digital story]. *Gnovis Journal*.

Pariera, K. L. (2013). *An Evaluation of An After-School Media Literacy Program* [report for non-profit organization]. Available upon request.

## CONFERENCE PRESENTATIONS

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Pariera, K. L. (2016, November). The influence of humor and amusement on family sexual communication. The National Communication Association 102<sup>nd</sup> Annual Convention. Philadelphia, PA.

Pariera, K. L. (2015, September). The effect of humor and attitudes on mothers' information-seeking about sexual communication. The Fifth International Conference on Health, Wellness, and Society. Madrid, Spain.

Pariera, K. L., & Sangalang, A. (2015, April). The relationship between parental media consumption and parent-child sexual communication. In G. L. Kreps & J. M. Alpert (Eds.), *Proceedings of the 2015 DC Health Communication Conference*. Fairfax, VA: Center for Health Risk and Communication.

Pariera, K. (2014, March) Perceived effects of instructional pornography on the self, partner, and others. USC Graduate Research Symposium.

Pariera, K. (2014, February) [Panelist] Bringing it out of the bedroom: Understanding sexual communication across contexts. Western States Communication Association Convention. Anaheim, CA.

Meng, J., McLaughlin, M. L., Pariera, K. L., & Murphy, S. T. (2013, March) Socioeconomic status, knowledge and religiosity in willingness to participate in cancer clinical trials. 141<sup>st</sup> American Public Health Association Annual Meeting. Boston, MA.

- Pariera, K. (2013, March) Understanding barriers and triggers to parent-child sexual communication. The Fifth Annual USC Annenberg Graduate Fellowship Research Symposium. Los Angeles, CA.
- Pariera, K. (2013, March) Understanding parent-child communication about sex to promote positive teen sexual health outcomes. The D.C. Health Communication conference. Fairfax, Virginia.
- Pariera, K. (2012, May). Reproductive and sexual health portrayals on primetime television. The International Communication Association (ICA) 2012 meeting on Communication and Community, Phoenix, Arizona.
- Pariera, K. (2012, April). Reproductive and sexual health portrayals on primetime television. The University of Southern California Graduate Student Government 4th Annual Poster Symposium. Los Angeles, CA.
- Pariera, K. (2011, November). Perceptions of educational pornography and its influence on the self and others. The Annual Meeting of the Society for the Scientific Study of Sexuality. Houston, Texas.
- Pariera, K. (2011, April). Seeking health information on the web: How visual and textual cues contribute to website credibility assessments. USC Annenberg Graduate Fellowship Research Symposium. Los Angeles, CA.
- Pariera, K. (2011, January). Seeking health information on the web: How visual and textual cues contribute to website credibility assessments. The International Conference on Health, Wellness and Society. Berkeley, CA.
- Pariera, K. (2009, May). Thinking within the lines: Maps and national identity in young children. The University of Szczecin's "Us and Them - Them and Us: Constructions of the Other in Cultural Stereotypes - Perceptions, Challenges, Meanings" Conference. Szczecin, Poland.
- Pariera, K. (2009, March). Geographic representation and national identity in young children. The University of Maryland's 7<sup>th</sup> Annual SLLC Graduate Student Forum. College Park, Maryland.
- Pariera, K. (2006). The usage of politeness strategies in email discussions about taboo topics. The Ronald E. McNair Scholars Program Summer Symposium. Portland, Oregon. August 2006.
- Pariera, K. (2006, June). Principles, controversies and trends of Brown and Levinsons' Politeness Theory. McNair Undergraduate Research Conference. Portland, Oregon.

Pariera, K. (2006, April). Challenges for first-generation college students. The TRIO Student Leadership Conference. Eugene, Oregon.

## **PRE-DOCTORAL RESEARCH EXPERIENCE**

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Research Assistant to Dr. Sheila Murphy, 2011 to 2014.

University of Southern California

I assisted Dr. Murphy with NCI- and CDC-funded grant work, reviews, study designs, focus groups, surveys, analyses, and presentations.

Competitor in Emory University's Global Health Case Competition, March 2011.

University of Southern California, Institute for Global Health

I worked on a semester-long team project involving researching health policies and outcomes for people in African refugee camps.

Graduate Research Assistant, 2007-2008.

Georgetown University, Children's Digital Media Center

I helped run experiments for a nutrition and media study, assisted with writing, and research, set up a content analysis program, and wrote press releases.

Undergraduate Research Assistant, 2005-2006.

Portland State University, Department of Applied Linguistics

I conducted language analysis of taped interviews with U.S. immigrants.

McNair Research Scholar, 2006.

Portland State University

I attended lectures on writing and research, and conducted and wrote an original research project on politeness norms in email communication.

## **TEACHING EXPERIENCE: INSTRUCTOR OF RECORD**

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COMM2100 Communication Theory: Fall '14 to present (every semester)

The George Washington University

COMM3190 Sexual Communication: Fall '15 to present (every other semester)

SOC2162 Sociology of the Family: Spring '15 to present (every other semester)

The George Washington University

COMM4199: Senior Seminar: Fall '16

COMM204: Public Speaking, Fall '13 and Spring '14.

Annenberg School for Communication and Journalism

High School Speaker, 2012 to 2014.

Planned Parenthood of Los Angeles

I volunteered 5-8 times a month teaching on sexuality, pregnancy, and birth control in greater Los Angeles (Compton, El Segundo, Hollywood, etc.).

English Language Teacher, 2006 – 2007.

Sogang Language Program, Seoul, South Korea

I taught six classes of English as a Foreign Language to middle- school and high-school students.

## **PROFESSIONAL DEVELOPMENT**

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Faculty Learning Community for Junior Faculty, January-April, 2016

George Washington University, University Teaching and Learning Center.

Femex, August-December, 2015

16-week course on gender, power and privilege, sexual assault and women's health.

Course Development Institute, May 18-22, 2015

George Washington University, University Teaching and Learning Center.

## **TEACHING EXPERIENCE: TEACHING ASSISTANT**

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Teaching Assistant, 2011 to 2013, for the following courses:

COMM650: Survey Construction and Validation (graduate level class)

COMM304: Interpersonal Communication

COMM300: Entertainment, Communication, and Society

COMM383: Sports, Communication and Culture (Spring 2012, Fall 2012)

Class Trainer, 2013.

Marshall School of Business, Experiential Learning Center.

I taught discussion sections of about 30-40 undergraduate and graduate level business students on communication topics such as intercultural communication, interpersonal communication, and strategic communication.

Teaching Assistant, 2007 – 2008.

Georgetown University, Department of Psychology. For the following courses:

PSYC151: Abnormal Psychology

PSYC361: Children and Technology

Teaching Assistant, 2005.

Portland State University, Department of Communication. For the following course:

COMM337: Gender and Communication

## **PROFESSIONAL EXPERIENCE**

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Associate Editor, The International Journal of Health, Wellness and Society, 2016

Research Consultant, January 2011 to June 2014

TrueSpark, Santa Monica, California

I conducted ongoing program evaluation with a non-profit organization that promotes media literacy.

Program Associate, August 2009 to August 2010

DENT Instruments, Bend, Oregon

I assisted with communication projects including marketing and outreach.

Freelance Writer, May 2009 to July 2009

I wrote content for medical practice groups websites.

Program Associate, October 2008 to May 2009

American Bar Association, Washington, D.C.

I was responsible for strategic communication, and overseeing outreach, conference planning, and volunteer training.

Office Assistant, January 2006 to August 2006

Portland State University, Center for Academic Excellence

I assisted in preparing diversity training workshops, brown bag lunches, and managed a teaching resource library.

## **SERVICE**

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Committee Member for the committee to propose a Master of Arts in Communication Management. The Department of Organizational Sciences and Communication at The George Washington University, 2014-Present.

Organizer of the Oral Advocacy Showcase and Competition, a college-wide public speaking competition at The George Washington University, 2014-Present.

Library Representative for The Department of Organizational Sciences and Communication at The George Washington University, 2014-Present.

## **VOLUNTEER WORK**

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Tree Steward of Arlington and Alexandria, February 2016 to Present.

I volunteer 40-50 hours per year, working to enhance and build the urban forest through tree planting, maintenance and education.

Volunteer at Potomac Conservancy, 2015.

High School Speaker: Planned Parenthood of Los Angeles. 2012 to 2014.

Board Member: Annenberg Communication Graduate Student Association. 2011-12  
Computer Services Volunteer: Deschutes County Library, Bend, OR. 2009-2010.

Outreach Volunteer: Planned Parenthood of Southwest Oregon. 2009.

Student Ambassador: Georgetown University, Department of Communication,  
Culture and Technology. 2008-2010.

Visitor and Information Center Volunteer: Smithsonian Institute, National Portrait  
Gallery. 2007-2008.

## **SKILLS**

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- Survey Construction and Validation
- Focus Groups
- Interviews
- Social Marketing
- Program Evaluation
- Campaign Design and Evaluation
- Meta-Analysis
- Content Analysis
- Dyadic Data Analysis
- SPSS, STATA

## **AWARDS AND RECOGNITION**

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Recipient of \$2500 summer research award, Annenberg School for Communication and Journalism, 2013.

Recipient of Top-Rated Student Translational Research Award, 2013 DC Health Communication conference.

Recipient of the Student Ambassador Award, 2011 Annual Meeting of the Society for Scientific Study of Sexuality.

Recipient of the Graduate Scholar Award, 2011 International Conference on Health, Wellness and Society.

Recipient of the 2011 Annenberg Graduate Fellows Symposium Award.



Recipient of the USC Annenberg Graduate Fellowship, 2010-2015.

Recipient of Georgetown University Communication, Culture and Technology merit-based scholarship, 2007-2009.

Recipient of the Georgetown University Graduate School Fellowship, 2007-2008.

Awarded to the Ronald E. McNair Post-Baccalaureate Achievement Program, Portland State University, 2006.

Recipient of the merit-based Oregon Laurels Scholarship, 2005-2006.